

#### **KUVEMPU UNIVERSITY**

# OFFICE OF THE DIRECTOR DIRECTORATE OF DISTANCE EDUCATION



Jnana Sahyadri, Shankaraghatta – 577 451, Karnataka

Phone: 08282-256426; Fax: 08282-256370; Website: www.kuvempuuniversitydde.org E-mails: ssgc@kuvempuuniversity.org; info@kuvempuuniversitydde.org

# TOPICS FOR INTERNAL ASSESSMENT ASSIGNMENTS (2018-19) Course: M.Com (Final Year)

**IMPORTANT NOTE:** Students are advised to read the separate enclosed instructions before beginning the writing of assignments.

Out of 20 Internal Assignment marks per paper, 5 marks will be awarded for regularity (attendance) to Counseling/ Contact Programme classes pertaining to the paper. Therefore, the topics given below are only for 15 marks each paper.

#### Paper-05: Business Environment and Policy

1.	Relevance of political environment analysis in modern business.	5 Marks
2.	Process of Liberalization.	5 Marks
3.	Features and importance of Business Environment.	5 Marks

#### Paper-06: Entrepreneurship Development

1 Need for training and development of Entrepreneurs

1.	reed for training and development of Entrepreneurs.	3 Marks
2.	Role of entrepreneurship in the economic development.	5 Marks
3.	Problems of Rural Entrepreneur.	5 Marks

### **Paper-07: International Business**

1.	Theories of International Business.	5 Marks
2.	India's foreign trade policy.	5 Marks
3.	Mode of entry in to Foreign Market.	5 Marks

## Paper-08: Business Ethics & Corporate Governance

1.	Ethical issues in marketing and HRM.	5 Marks
2.	Importance of Corporate Governance.	5 Marks
3.	Role of legislations in environmental protection and consumer safety.	5 Marks